



## 2022 WÜFFSTOCK Music Festival - PARTNERSHIP OPPORTUNITIES

**An event to celebrate the human-canine  
bond with live music, food and drink,  
and, of course, DOGS!**

Saturday, May 14, 2022 | 2:00pm – 9:00pm  
at the Amphitheater at Las Colonias Park.

**Featuring Eve 6,  
Leon and the Revival, and The Static Channel!**

***All proceeds benefited Roice-Hurst Humane Society!***

### Tickets:

18 and over - \$35 in advance, \$45 at the gate  
13-17 - \$15 in advance, \$20 at the gate  
Under 12 and well-behaved, leashed dogs - FREE.  
VIP tickets \$75 (Reserve seating, t-shirt, & gift bag)

## Why sponsor?

Your business benefits from well-promoted association with this beloved and well-regarded local nonprofit, which has been saving animals in our community for over 55 years. In addition to professionally produced print and radio commercials and a targeted digital campaign, your advertising impact for this event will reach our ~11,000+ Facebook followers and their friends through boosted posts, ~4500+ email newsletter recipients, and ~6,000+ physical mail recipients, all of whom are animal lovers and owners. The Roice-Hurst Wuffstock Music Festival is the perfect opportunity to promote your business to our generous donors, many of whom are the backbone of philanthropy in our community. Your support of Roice-Hurst Humane Society, will translate into stronger support from your customers and clients.








*Consider including an event sponsorship in your 2022 advertising budget!*










## 2022 WÜFFSTOCK Music Festival - PARTNERSHIP OPPORTUNITIES

### **\$10,000 – THE BEAGLES**








#### **TITLE SPONSOR (I.E. “WÜFFSTOCK PRESENTED BY YOUR DOG-LOVING COMPANY”)**

-  Market exclusivity (EXCEPT VENDOR BOOTHS)
-  Logo prominently displayed on all advertising, including t-shirts.
-  12 VIP tickets
-  Booth space at event (10' X 10' OR 10' X 20')
-  Banner prominently displayed at event
-  Acknowledged live on stage and in any live media broadcasts (including social media)
-  Social media integration through RHHS Facebook, Twitter, and Instagram accounts (including paid/boosted ads)

### **\$5,000 – GRATEFUL DAWGS**

-  MARKET EXCLUSIVITY (EXCEPT VENDOR BOOTHS)
-  Logo prominently displayed on all advertising, including t-shirts.
-  6 VIP tickets
-  Booth space at event (10' X 10' OR 10' X 20')
-  Banner prominently displayed at event
-  Acknowledged live on stage and in any live media broadcasts (including social media)
-  Social media integration through RHHS Facebook, Twitter, and Instagram accounts (including paid/boosted ads)






### **\$2,500 – HENDRIX HOUND**

-  Market Exclusivity (EXCEPT VENDOR BOOTHS)
-  Logo displayed on all advertising, including VIP T-Shirts
-  6 Event Tickets
-  Booth space at event (10' X 10' OR 10' X 20')
-  Banner prominently displayed at event
-  Acknowledged live on stage and in any live media broadcasts (including social media)
-  Social media integration vis RHHS Facebook, Twitter and Instagram accounts (Including all paid / boosted ads)







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### **\$1,000 – JOE COCKER SPANIEL**



-  Logo displayed on all advertising, including VIP T-Shirts
-  4 Event Tickets
-  Booth space at event (10' X 10' OR 10' X 20')
-  Acknowledged live on stage and in any live media broadcasts (including social media)
-  Social media integration vis RHHS Facebook, Twitter and Instagram accounts (Including all paid / boosted ads)

### **\$500 – SANTANA SHIH TSU**

-  4 EVENT TICKETS
-  BOOTH SPACE AT EVENT (10' X 10' OR 10' X 20')
-  ACKNOWLEDGED LIVE ON STAGE AND IN ANY LIVE MEDIA BROADCASTS (INCLUDING SOCIAL MEDIA)
-  SOCIAL MEDIA INTEGRATION VIS RHHS FACEBOOK, TWITTER AND INSTAGRAM ACCOUNTS (INCLUDING ALL PAID / BOOSTED ADS)

### **VENDOR BOOTH**

Booth space at event -

-  10' X 10' - \$150
-  10' X 20' - \$200








### **FOR MORE INFORMATION PLEASE CONTACT**

SANDY HIGGINS - 970-434-7337 EXT. 104 OR [sandy@rhumanesociety.org](mailto:sandy@rhumanesociety.org)



## 2022 WÜFFSTOCK Music Festival - PARTNERSHIP OPPORTUNITIES

Thank you for supporting Roice-Hurst Humane Society!  
Choose your sponsorship level and/or booth size.

-  **\$10,000 - THE BEAGLES - TITLE SPONSOR**
-  **\$5,000 – GRATEFUL DAWG**
-  **\$2,500 – HENDRIX HOUND**
-  **\$1,000 – JOE COCKER SPANIEL**
-  **\$500 – SANTANA SHIH TSU**
-  **VENDOR BOOTH – 10' X 10' = \$150**
-  **VENDOR BOOTH – 10' X 20' = \$200**

Your tax-deductible sponsorship is due 30 days after this agreement is signed unless other arrangements are made with an authorized representative of the Roice-Hurst Humane Society.  
Submit payment to: RHHS - P.O. Box 4040, Grand Junction, CO 81502.

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Business Name and Mailing Address

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Email

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Phone number

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Printed Name

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Signature and date



### 6TH ANNUAL WÜFFSTOCK MUSIC FESTIVAL

An event to celebrate the human-canine bond with live music, food and drink, and, of course, dogs!  
May 14, 2022 | 2pm-9pm  
Amphitheater at Las Colonias Park.  
[rhumanesociety.org/wuffstock2022/](http://rhumanesociety.org/wuffstock2022/)