

2023

# WINE & WHISKERS GALA

## *The "come-as-you-are" gala!*

Featuring Roice-Hurst adoptable dogs and cats and the best animal-themed silent auction in the valley!

### **Tickets \$65**

Includes access to the online silent auction, a glass of wine, and heavy appetizers.

### **VIP Tickets \$115**

Includes early entrance (6pm), etched wine glass, wine and food pairing presentation, and access to the online silent auction, a glass of wine, and heavy appetizers.

### **Gala From Home \$60**

Delivered etched bottle of Two Rivers wine, bag of goodies, and online access to the silent auction.

**Saturday, Sept 9**

VIP: 6-6:30pm

General: 6:30-9pm

Two Rivers Winery

2087 Broadway



## WHY SPONSOR?

Your business benefits from well-promoted association with this **beloved and well-regarded local nonprofit**, which has been helping pets and people in our community for 60 years. In addition to **professionally-produced print and radio commercials** and a **targeted digital campaign**, your advertising impact for this event will reach our **~13,000+ Facebook followers** and their friends through boosted posts, **~5,800+ email newsletter recipients**, and **~6,000+ physical mail recipients**, all of whom are pet lovers and owners. The Roice-Hurst gala is the perfect opportunity to promote your business to our generous donors, many of whom are the backbone of philanthropy in our community. **Your support of Roice-Hurst Humane Society will translate into stronger support from your customers and clients.** Consider including an event sponsorship in your 2023 advertising budget!

# SPONSORSHIP OPPORTUNITIES

## CAT-BERNET - \$5,000

- **Title Sponsor** (i.e., "Wine & Whiskers presented by Your Animal-Loving Company")
- Market exclusivity
- Mention on all live pre-event advertising spots
- Logo prominently displayed on all advertising, including posters, print, and online ads
- Name/logo displayed at event on individual slide in rolling slideshow
- Name/logo displayed prominently on event page on RHHS website
- Name/logo displayed prominently on event programs
- Banner prominently displayed at event
- Verbal acknowledgement by emcee during program
- Social media integration through RHHS Facebook, Instagram, and Twitter accounts (including paid/boosted ads)
- 4 VIP tickets

## SAUVIGNON BARK - \$2,500

- Market exclusivity
- Logo prominently displayed on all advertising, including posters, print, and online ads
- Name/logo displayed at event on individual slide in rolling slideshow
- Name/logo displayed prominently on event page on RHHS website
- Name/logo displayed prominently on event programs
- Banner prominently displayed at event
- Verbal acknowledgement by emcee during program
- Social media integration through RHHS Facebook, Instagram, and Twitter accounts (including paid/boosted ads)
- 4 tickets

## MEOWBEC - \$1,000

- Name/logo displayed at event on individual slide in rolling slideshow
- Name/logo displayed prominently on event page on RHHS website
- Name/logo displayed prominently on event programs
- Verbal acknowledgement by emcee during program
- Social media integration through RHHS Facebook, Instagram, and Twitter accounts (including paid/boosted ads)
- 2 tickets

## BORDEAUX COLLIE - \$500

- Name listed on signage at event
- Name displayed on event page on RHHS website
- Name displayed at event in rolling slideshow

## MOS-CAT-O - \$250

- Name listed on signage at event



Contact Elaine Johnson-Craig at [elaine@rhumanesociety.org](mailto:elaine@rhumanesociety.org)  
or 970-986-5819 to become a sponsor today!

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Thank you for supporting Roice-Hurst Humane Society! Choose your sponsorship level and complete the form below.

-  **\$5,000 - CAT-BERNET - TITLE SPONSOR**
-  **\$2,500 - SAUGIGNON BARK**
-  **\$1,000 - MEOWBEC**
-  **\$500 - BORDEAUX COLLIE**
-  **\$250 - MOS-CAT-O**

Your tax-deductible sponsorship is due 30 days after this agreement is signed unless other arrangements are made with an authorized representative of Roice-Hurst Humane Society. Submit payment to: RHHS - P.O. Box 4040, Grand Junction, CO 81502.

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_