

# WÜFFSTOCK AT THE GARDENS

FEAT. PEACH STREET REVIVAL

LIVE MUSIC • FOOD TRUCKS • BEER & DRINKS  
DOG-FRIENDLY • BRING A CHAIR!

**SUN, MAY 19, 2024**  
**3PM DOORS OPEN**  
**4-8:30PM MUSIC!**

**WESTERN COLORADO**  
**BOTANICAL GARDENS**  
**655 STRUTHERS AVE**

**Wüffstock is back!** Bring your dog for a fun evening with local rock band Peach Street Revival at the beautiful Western Colorado Botanical Gardens! Enjoy food trucks, drinks, and great live music featuring original songs and classic rock covers.



**AT THE GARDENS**  
**FEAT. PEACH STREET REVIVAL**  
**SUNDAY, MAY 19, 2024**

## WHY SPONSOR?

Your business benefits from well-promoted association with a **beloved and well-regarded local nonprofit** that has helped pets and people in our community for over 61 years. In addition to **professionally-produced print and radio commercials** and a **targeted digital campaign**, your advertising impact for this event will reach our **~15,000+ Facebook & Instagram followers** and their friends through boosted posts, **7,000+ email newsletter recipients**, and **6,000+ physical mail recipients**, all of whom are pet lovers and owners. Partnering with Roice-Hurst is a perfect opportunity to **promote your business to our wide network of event attendees, dedicated volunteers, and generous donors, who are part of the economic base of our community** and are already many of your customers and clients. Your commitment to the pets at Roice-Hurst will translate into **stronger public relations and support from your own clients, partners and prospects**. Consider including an event sponsorship in your 2024 advertising budget!

# SPONSORSHIP OPPORTUNITIES



## **THE BEAGLES - \$5,000**

- **Title Sponsor** (i.e., "Wüffstock presented by Your Animal-Loving Company")
- Market exclusivity
- Mention on all live pre-event advertising spots
- Logo prominently displayed on all advertising, including posters, print, and online ads
- Name/logo displayed prominently on event page on RHHS website
- Banner prominently displayed at event (if provided)
- Name/logo displayed on signage at event
- Verbal acknowledgement on stage
- Social media integration through RHHS social media accounts (including paid/boosted ads)
- 4 event tickets
- Booth space at event (10'x10')



## **GRATEFUL DAWGS - \$3,000**

- Logo prominently displayed on all advertising, including posters, print, and online ads
- Name/logo displayed prominently on event page on RHHS website
- Name/logo displayed on signage at event
- Name/logo on event poster
- Verbal acknowledgement on stage
- Social media integration through RHHS social media accounts (including paid/boosted ads)
- 2 event tickets
- Booth space at event (10'x10')



## **HENDRIX HOUND - \$1,000**

- Name/logo displayed prominently on event page on RHHS website
- Name/logo on event poster
- Verbal acknowledgement on stage
- Social media integration through RHHS social media accounts (including paid/boosted ads)
- Booth space at event (10'x10')



## **JOE COCKER SPANIEL - \$500**

- Name listed on signage at event
- Name displayed on event page on RHHS website
- Social media integration through RHHS social media accounts (including paid/boosted ads)
- Booth space at event (10'x10')



## **SANTANA SHIH TZU - \$250**

- Name listed on signage at event
- Booth space at event (10' x 10')

Contact Louise Knight at [louise@rhumanesociety.org](mailto:louise@rhumanesociety.org)  
or 970-434-7337 Ext. 107 to become a sponsor today!

# WÜFFSTOCK AT THE GARDENS

FEAT. PEACH STREET REVIVAL

## SPONSORSHIP OPPORTUNITIES

Sun, May 19, 2024

Doors: 3pm

Music: 4-8:30pm

Western Colorado  
Botanical Gardens

Thank you for supporting  
Roice-Hurst Humane Society!  
Circle your sponsorship level and  
complete the form below.

-  **\$5,000 - THE BEAGLES - TITLE SPONSOR**
-  **\$3,000 - GRATEFUL DAWGS**
-  **\$1,000 - HENDRIX HOUND**
-  **\$500 - JOE COCKER SPANIEL**
-  **\$250 - SANTANA SHIH TZU**

Your tax-deductible sponsorship is due 30 days after this agreement is signed unless other arrangements are made with an authorized representative of Roice-Hurst Humane Society. Please email us your corporate logo and branding guidelines, and submit payment directly to: RHHS - P.O. Box 4040, Grand Junction, CO 81502.

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_